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THE SONOMA INTERNATIONAL FILM FESTIVAL

ANNOUNCES PARTNERSHIP WITH STUDIO SEVEN PR

(Sonoma, CA – December 3, 2011) – The Sonoma International Film Festival has named Studio Seven PR as their publicity firm of record.

Kevin McNeely, Director of the 14th Annual Film Festival announced the Festival’s partnership with Brooke Conner Sevenau of Studio Seven PR for public relations, communications and event support. “Our festival is a world-renowned destination festival of film, food and wine – in large part due to the unique beauty of the wine country and the loyalty of our local patrons and supporters. In the spirit of sourcing local talent, we were delighted to secure Brooke’s support as our publicist. A Sonoma native, Brooke Conner Sevenau brings a new enthusiasm and fresh perspective to our public relations campaign.”

The Sonoma International Film Society is a cultural and philanthropic organization committed to supporting the art of independent films and the enrichment of Sonoma Valley High School’s Media Arts program. A vital piece of Sonoma’s growing arts scene, the Film Festival has been enriching the lives of film lovers, film makers, community members, visitors, and the youth of Sonoma Valley for 14 years.

Brooke Conner Sevenau recently returned to her native Bay Area after living in Vancouver, BC, where she ran a public relations firm representing fashion, beauty and restaurant clients. Brooke is excited to expand her public relations skills in a new direction, “The Sonoma International Film Festival is one of the unique gems of my home town. I’m proud of the visibility that the Festival brings to our charming and historic town... and excited to work with a visionary and committed group of people.”

Studio Seven PR offers a personal and customized approach to public relations and maintains impeccable standards for excellence in communications strategy and service. Fun, smart, edgy, or sophisticated; Studio Seven delivers results that clients and media remember.

About the Sonoma International Film Festival

The Sonoma International Film Festival is one of the top destination film festivals in the world and, located in the heart of Wine Country, is uniquely positioned to be a lively celebration of film, food and wine. An annual gathering for film industry insiders, cinema enthusiasts, filmmakers and critics, SIFF is considered among the most scenic and epicurean places to experience the art of film. Founded in 1997,

The Sonoma International Film Festival is a five-day international event that takes pride in showcasing emerging talent and featuring unreleased films.

SIFF is a 501(c)(3) non-profit organization. The Festival supports the Sonoma Valley High School Media Arts program established over a decade ago by the Sonoma Film Society. For information, local travel advice and ticket sales, please contact their headquarters:

Phone (707) 933-2600

www.sonomafilmfest.org

<http://www.facebook.com/sonomafilmfestival>

<http://www.twitter.com/sonomafilmfest>

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