

The logo for the Sonoma International Film Festival is displayed on a dark, wood-grain background. The word "SONOMA" is written in a large, stylized, green font with a glowing effect. To its right, the words "INTERNATIONAL FILM FESTIVAL" are written in a smaller, black, sans-serif font. Below this, the text "14TH ANNUAL FESTIVAL: APRIL 6-10, 2011" is written in a small, white, sans-serif font.

SONOMA INTERNATIONAL FILM FESTIVAL
14TH ANNUAL FESTIVAL: APRIL 6-10, 2011

FOR IMMEDIATE RELEASE

SONOMA INTERNATIONAL FILM FESTIVAL ADDS DIMENSION TO WINE COUNTRY VACATIONS

Wine tasting gets sweeter when paired with indie films, Hollywood celebrities and gourmet food

(December 27, 2010, Sonoma, CA) – The 14th annual Sonoma International Film Festival runs from April 6-10, 2011. Centered around Sonoma’s historic plaza, this destination film festival becomes wine country’s most exciting production each Spring. Film lovers, foodies and wine enthusiasts alike come to enjoy the best in independent film, gourmet food and Sonoma’s crown jewel: world class wine.

Visitors will be captivated by vibrant green hillsides, a charming town square and an abundance of wine tasting options to round out a cinematic event that ranks among the top film festivals in the world. Festival Director Kevin McNeely notes that Sonoma’s small-town atmosphere lends itself to the intimate experience of the film festival, “All of our film venues are in walking distance of the ‘Backlot’ – a gourmet food and wine tent that serves as the festival hub and highlights the best of the Valley’s vintages and gourmet foods.”

The first U.S. city to receive the ‘Cittaslow’ designation, the town of Sonoma captures the essence of gourmet living and provides a luxurious backdrop for the Festival’s unparalleled programming. Film selections, tributes and Lifetime Achievement Awards for the 2011 Festival will be announced in February. Previous honorees include Bruce Willis, Lauren Hutton, Michael Keaton, Blythe Danner and Danny Glover. Last year’s Festival featured 74 films from 12 countries and more than 18,000 attendees.

About the Sonoma International Film Festival

The Sonoma International Film Festival is one of the top destination film festivals in the world and, located in the heart of Wine Country, is uniquely positioned to be a lively celebration of film, food and wine. An annual gathering for film industry insiders, cinema enthusiasts, filmmakers and critics, SIFF is considered among the most scenic and epicurean places to experience the art of film. Founded in 1997, The Sonoma International Film Festival is a five day international event that takes pride in showcasing emerging talent and featuring unreleased films.

SIFF is a 501(c)(3) non-profit organization. The Festival supports the Sonoma Valley High School Media Arts program established over a decade ago by the Sonoma Film Society. For information, local travel advice and ticket sales, please contact the SIFF headquarters:

Phone (707) 933-2600

www.sonomafilmfest.org

<http://www.facebook.com/sonomafilmfestival>

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